



Privacy Policy

Athens Steel Building / Spartan Building Systems

Last Updated: July 30, 2026

Athens Steel Building (“we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your data. This policy applies to our website, our social media advertising (including but not limited to Facebook, Instagram, and TikTok), and any lead or contact forms you submit to us.

1. Who We Are

Athens Steel Building is a family-owned, pre-engineered metal building manufacturer based in Athens, Texas, operating since 1976. This policy also covers Spartan Building Systems.

Contact Information:

Athens Steel Building
900 NE Loop 7, Athens, TX 75751
Phone: 903-675-5733
Website: www.athenssteelbuilding.com

2. Information We Collect

When you visit our website, submit a form, or respond to one of our ads (including TikTok and Facebook/Instagram Lead Generation ads), we may collect:

- **Contact Information:** Name, phone number, email address, mailing address
- **Project Information:** Building type, size, intended use, timeline, and other details you share to receive a quote
- **Communication Records:** Messages, emails, or phone conversations related to your inquiry
- **Technical Information:** IP address, browser type, and device information collected automatically when you visit our website
- **Usage Information:** Pages viewed, time spent on our site, and how you arrived at our website (e.g., from a social media ad)

3. How We Use Your Information

We use the information we collect to:

- Respond to your inquiry and provide a quote or estimate
- Follow up with you about your project
- Improve our website, ads, and customer experience
- Send you information about our products and services, if you've opted in
- Comply with legal or regulatory requirements

We do not sell your personal information to third parties.

4. Lead Generation Ads (TikTok, Facebook, Instagram)

When you submit your information through one of our Lead Generation forms on TikTok, Facebook, or Instagram, that information is sent directly to us so we can follow up with you about your inquiry. These platforms may also retain and use your information subject to their own privacy policies:

- [TikTok Privacy Policy](#)
- [Meta \(Facebook/Instagram\) Privacy Policy](#)

We are responsible for how we use the information you submit to us; the platform is responsible for how it handles data on its own systems.

5. Information Sharing

We may share your information with:

- **Employees and staff** who need it to process your inquiry or quote
- **Service providers** who help us operate our business (such as software or scheduling tools, or Lead Gear, our digital marketing agency), who are only permitted to use your information to provide services to us
- **Legal authorities**, if required by law

We do not share your contact information with third parties for their own marketing purposes.

6. Cookies and Tracking

Our website may use cookies or similar technologies to understand how visitors use our site and to measure the effectiveness of our advertising. You can adjust your browser settings to refuse cookies, though some site features may not function properly as a result.

7. Data Retention

We retain your information for as long as necessary to respond to your inquiry, complete a project, or as required by law. You may request that we delete your information at any time (see Section 9).

8. Your Choices

- You may opt out of marketing communications from us at any time by contacting us using the information in Section 1, or by using the unsubscribe link in any email.
- You may request access to, correction of, or deletion of your personal information by contacting us directly.

9. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us:

Athens Steel Building
900 NE Loop 7, Athens, TX 75751
Phone: 903-675-5733

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last Updated” date.